



**A Special Message
For Residents from
Chief R. David Moore
Blackfoot Police
Department**

Your safety is the Blackfoot Police Department's primary concern. It's our goal to make the City of Blackfoot one of the nation's safest places to live. You can help make that happen by signing up for AlertID, a free online service.

Your participation in AlertID can significantly impact our public safety efforts and can dramatically increase our ability to help prevent and reduce all levels of crime.

By using the unique AlertID system, you are able to stay in constant contact with your neighbors, local police and fire departments, and state and federal public safety agencies. This allows you to receive and exchange critical information that can help keep your family and neighborhood safe, whether the threat is national, local, or personal, such as a missing child.

When crime, natural disaster, or an emergency effects your neighborhood, AlertID sends you up-to-the-minute notifications in the form of emails and text alerts. AlertID also provides you with an interactive crime map that shows potential threats to your family, your schools, or your friends. The electronic neighborhood watch helps you warn your neighbors and allows them to warn you.

We encourage you to take action by signing up at AlertID.com today.

AlertID

*Protect Your Family
Protect Your Community*

AlertID provides every-day protection for your family and community at no cost to you.

- ✓ AlertID is proven to help reduce crime.
- ✓ AlertID uses the newest technology to create instant, two-way communications between citizens and federal, state, and local public safety authorities.
- ✓ AlertID provides you immediate information on crime, terrorism or natural disasters that can threaten the safety of your family and community.
- ✓ AlertID is provided through public-private partnerships with law enforcement and other public safety agencies.
- ✓ AlertID is free to citizens and public safety agencies.

**To sign-up for AlertID go to
www.AlertID.com**

**AlertID is free to the public
and free to agencies.**

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AlertID

*Protect Your Family
Protect Your Community*



AlertID helps protect families and communities by making the country's public safety information universally accessible



**Blackfoot
Police
Department**



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AlertID Provides Everyday Protection for Your Family and Community at No Cost to You

Blackfoot Police Department: Out of the entire State of Idaho, Blackfoot Police Department has been selected as the first agency to access AlertID My Neighborhood.

AlertID helps protect families and communities, creating a safer living environment by making the most current public safety information immediately available to all.

AlertID is a free online web service that has proven to help reduce crime. AlertID uses the newest technology to create instant, two-way communications between citizens and federal, state, and local authorities to provide immediate information on crime, terrorism or natural disasters that can threaten the safety of your family and community.

AlertID is every-day protection for your family and your community.

Using the unique AlertID system, citizens are constantly connected to neighbors, local police and fire departments, as well as federal and state agencies to exchange critical information that can help keep families and communities safe, whether the threat is national, local, or personal such as a missing child.

"AlertID is the single most important tool for public safety that I've seen in my lifetime. In a post 9/11 world and with criminals becoming sophisticated, AlertID has already made us safer."

Former Chief of Police Richard Perkins, NV

The screenshot displays the AlertID web interface. At the top, there are navigation tabs: MY ALERTS, COMMUNITY WATCH, ALERT SETUP, MY ACCOUNT, HOME, and ALERTS. The main content area is divided into several sections:

- Emergency Map:** A map showing the user's location and nearby emergency incidents. A pop-up window for a 'SHOTS' incident is visible, providing details like 'When: 12/25/2011 12:30:01 PM' and 'Where: ALDENWOOD LAKE RD and S MCCARRAN BL'.
- Neighborhood Alerts:** A list of recent alerts for the user's neighborhood, including 'PERSONAL BURGLARY', 'RECEIVED STOLEN', and 'ACCIDENT - NO EMS'.
- ASSAULT AND BATTERY reported 2.887 miles away:** A specific alert with a map showing the location and options to 'Get More Info', 'Share This Alert', and 'Join AlertID'.
- ALERT:** A detailed alert for 'ASSAULT AND BATTERY reported 2.887 miles away' with fields for 'What', 'When', 'Where', 'Agency', 'Report ID', 'Call #', and 'Case #'. It includes a 'Change Alert Settings' link.
- Change Alert Settings:** A section with instructions: 'Please review the alert above and respond appropriately to protect your family and neighborhood. If you have any questions please contact the Reno PD and reference the call and/or case number provided. Please use this information to protect yourself. If you know of someone who could use this information to better protect themselves, please use the SHARE link above to share this with them.'
- Social Media Feed:** A list of users following the alert, such as 'yvette' and 'Katherine', with their respective comments and timestamps.
- ADVISORY:** A section for advisory alerts, including one for 'PERSONAL BURGLARY' at '1600 Block EMANUEL DR'.

To sign-up for AlertID go to www.AlertID.com

AlertID is free to the public and free to agencies

Connect to Your Family



Instant text and email for emergencies
Exchange critical information to help keep your family and community safe, whether the threat is national, local or personal, like a missing child.

Connect to Your Neighbors



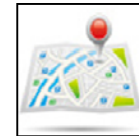
Keep your neighborhood safe
With AlertID, you are constantly connected to neighbors, local police and fire departments to keep you and your neighborhood safe.

Connect to Local Police



Provide immediate information on danger
Law enforcement is able to alert you of immediate information on crime, terrorism or natural disasters that can threaten the safety of your family and community.

Live Crime Map Near You



See crime in your neighborhood
An interactive crime map shows potential threats to your family, your schools and the community. An electronic neighborhood watch helps you and your neighbors warn each other.

Instant Danger Notifications



Real-time updates on threats to your family
AlertID helps you protect your neighborhood by connecting you with your neighbors and local authorities. Instant threat alerts are available by text and email.

Share Critical Information



Know if there is danger to your family
AlertID online technology creates instant, two-way communication between citizens and federal, state, and local authorities to provide immediate information on crime, and other threats to safety.